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VIRGINIA EDITION  
**HAPPY HOLIDAYS!**

**DECEMBER 2008**

PRINT

## Anthem Advisor Update

IN THIS ISSUE...

### Bon Secours Signs Network Agreement *Mary Immaculate Hospital Joins HMO Network*

Bon Secours hospitals in Virginia (Richmond and Hampton Roads) have signed new agreements to stay with the Anthem Blue Cross and Blue Shield provider network for another five years. Two major changes highlighted in the agreements include:

- 1) Mary Immaculate Hospital joins the Anthem HealthKeepers, Medicare Advantage, and Medicaid HMO networks effective January 1, 2009
- 2) Mary Immaculate Ambulatory Surgery Center also joins the Anthem HealthKeepers and Medicaid HMO networks effective January 1, 2009

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### Individual HMO Plans Receive Premium Increase

As you are aware, the cost of health care services continues to rise steadily, and so does the cost of providing quality health coverage for our members. As a result, members enrolled in our Anthem HealthKeepers Individual products offered by the Anthem-affiliated HMOs: HealthKeepers, Inc., Peninsula Health Care, Inc., and Priority Health Care, Inc., will receive a base premium increase, effective March 1, 2009. The products impacted by this increase include Individual Choice, Individual Program and HMO Conversion.

The percentage of base premium increases effective March 1, 2009 are as follows:

Open to New Sales	Base Increase Effective March 1, 2009
HMO Conversion	10 percent
Closed to New Sales	
Individual Choice	5 percent
Individual Program	10 percent

Please note that members with our **Non-Group Conversion** product will *not* experience a premium increase at this time.

In addition to the percentage of base increase shown in the chart above, Individual Choice members will receive an annual age increase. Individual Program and HMO Conversion members turning ages 30, 40, 50 or 60 will also receive an age increase.

During the third week in December, members are scheduled to receive a revised Schedule of Monthly Payments showing their new premium. They will be advised to call our Member Services number or their local Anthem Sales Representative with any questions.

In addition, brokers who have clients impacted by the increase will receive a report listing the names, along with rate sheets that include the new premiums. This information is also scheduled to go out during the third week in December, prior to the member notification.

As always, if you have questions about this information, please call the Broker Sales and Retention Unit at 1-800-225-3611, follow the prompts and select Option 1.

### Updated Chase Materials Attached

JPMorgan Chase Bank has updated the following forms for those who select the Chase Health Savings Account to use in conjunction with an Anthem HSA-compatible high deductible health plan.

- [HSA-IS-0907 Investment Choices](#)
- [HSA-ISD-2M-1107 Investment Service Description](#)

The electronic versions (PDF-format) have been updated on the broker web site at [anthem.com](#) and on the Prospector for Individual business.

### With the Economy Lagging, Every Discount Counts

At Anthem Blue Cross and Blue Shield, we'd like to remind you that our discount is your discount. Awhile ago, we made it possible to share with you a significant discount on print services through our preferred vendor, **FedEx Kinko's**. Our discount is still your discount. And now with a recession underway, every discount can help improve your bottom line.

You can apply our **discount** to a variety of printing and production services, including single-sided black and white or full color copies, at more than 1,700 FedEx Kinko's locations **anywhere** in the world. The chart provides a snapshot of the savings:

Service	Discounted Price	List Price
Black & white copies	2.6¢ per side	10¢ per side
Full color copies	35¢ per side	59¢ per side
Full color copies double-sided	70¢	\$1.20

Other production services like binding, finishing, signs, banners and laminating	15% off list price	Varies by service type
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How does the discount work? It's easy. FedEx Kinko's assigns a **National Discount Number** for you to use. All you do is give this discount number when you pay for print services at any FedEx Kinko's location. Your discount will automatically be applied. It's that simple.

Click [here](#) for your National Discount Number card. Print it and cut out the card. Keep the number handy, as you can't receive your discount unless you present this account number every time you order print services at FedEx Kinko's.

We're pleased to pass on to you the significant savings we enjoy on print services through FedEx Kinko's. We hope you'll agree that this is just one more way **Anthem** makes doing business with us easier than ever before.

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### 360° Health Update

360° Health® provides our members with the resources, guidance and support to help improve their health, make more informed health care decisions, and ultimately get the most value from their health care dollars. We've refreshed the website, made it more intuitive and created separate landing pages targeted for members, brokers and employers to use. Click [HERE](#) to read more about 360° Health. Also, please visit the site at [www.anthem.com](http://www.anthem.com).

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### Blue Ribbon Report

Click [HERE](#) to view the Blue Ribbon Report for November 2008.

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### Holiday Message

At Anthem Blue Cross and Blue Shield, we'd like to thank you for your hard work and support of our products throughout the year, and we wish you all a safe and happy holiday season. We look forward to our continued partnership and success in the New Year.

### Holiday Closings

In observance of the holidays, all Anthem office locations will be closed on December 25th, December 26th, and January 1st.

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